ISF Vision
A world where the best quality seed is accessible to all, supporting sustainable agriculture and food security.

ISF Mission
To create the best environment for the global movement of seed and promote plant breeding and innovation in seed.

1. To PROMOTE the BENEFITS of QUALITY SEED as the foundation of sustainable agriculture value chains.

2. To ACCELERATE the delivery of INNOVATION and ENABLE seed to remain a contributor to solutions that address farmer and consumer NEEDS.

3. To PROMOTE more EFFICIENT MOVEMENT of quality seed in order to continue to deliver benefits.

4. To ENCOURAGE POLICY ENVIRONMENTS that support fair and sustainable business models.

5. Furthermore, ISF will support its members by PROVIDING SERVICES and to be the GLOBAL PLATFORM for exchange and collaboration within the seed sector.
To PROMOTE the BENEFITS of QUALITY SEED as the foundation of sustainable agriculture value chains, through:

1. Promoting consistent, science and risk based policies to enhance seed potential.

2. To ACCELERATE the delivery of INNOVATION and ENABLE seed to remain a contributor to solutions that address farmer and consumer NEEDS, through:

   - Stimulating, where appropriate, cooperation between public and private research segments.
   - Advocating necessity and benefits of intellectual Property Rights for value creation and innovation.
   - Contributing to the adoption and implementation of the UPOV 91 Act at the national and regional levels.
   - Fostering engagement against illegal seed practices throughout the value chain.
   - Promoting socially and ethically responsible business practices involving the seed sector.

3. To PROMOTE more EFFICIENT MOVEMENT of quality seed in order to continue to deliver benefits, through:

   - Ensuring fair and efficient access to genetic resources for their conservation and sustainable use.
   - Facilitating the movement of seed through engagement with stakeholders from the entire value chain.
   - Supporting the recognition of seed company quality management systems in international trade to enhance the movement of seed.

4. To ENCOURAGE POLICY ENVIRONMENTS that support fair and sustainable business models, through:

   - Driving the development of science and risk based seed policies and standards for seed and promoting their consistent and effective adoption and implementation at national, regional and global levels.
   - Facilitating alignment to enable coordinated outreach and advocacy.
   - Building capacity among its members on the above-mentioned four key strategic objectives.
   - Identifying and sharing insights towards major changes, opportunities and future challenges that will impact the seed sector.

5. Furthermore, ISF will support its members by PROVIDING SERVICES and to be the GLOBAL PLATFORM for exchange and collaboration within the seed sector, through:

   - Enabling dialogue, business and partnership.
   - Facilitating alignment to enable coordinated outreach and advocacy.
   - Building capacity among its members on the above-mentioned four key strategic objectives.
   - Identifying and sharing insights towards major changes, opportunities and future challenges that will impact the seed sector.

Increasing the visibility of the seed sector and farmers ensuring global food security, sustainable crop production, health and climate adaptation, and of their contributions to the achievement of the UN SDGs.

Elevating the engagement of the seed sector with international organizations, governments, NGOs, and philanthropic bodies.

Further, ISF will support its members by providing services and to be the global platform for exchange and collaboration within the seed sector, through:

- Enabling dialogue, business and partnership.
- Facilitating alignment to enable coordinated outreach and advocacy.
- Building capacity among its members on the above-mentioned four key strategic objectives.
- Identifying and sharing insights towards major changes, opportunities and future challenges that will impact the seed sector.

Promoting socially and ethically responsible business practices involving the seed sector.

Ensuring fair and efficient access to genetic resources for their conservation and sustainable use.

Stimulating, where appropriate, cooperation between public and private research segments.

Advocating necessity and benefits of intellectual Property Rights for value creation and innovation.

Contributing to the adoption and implementation of the UPOV 91 Act at the national and regional levels.

Fostering engagement against illegal seed practices throughout the value chain.

Promoting socially and ethically responsible business practices involving the seed sector.

Facilitating the movement of seed through engagement with stakeholders from the entire value chain.

Supporting the recognition of seed company quality management systems in international trade to enhance the movement of seed.

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