

ISF Vision

A world where the best quality seed is accessible to all, supporting sustainable agriculture and food security.

ISF Mission

To create the best environment for the global movement of seed and promote plant breeding and innovation in seed.





Promoting consistent, science and risk based policies to enhance seed potential.

Elevating the engagement of the seed sector with international organizations, governments, NGOs, and philanthropic bodies.

Increasing the visibility of the seed sector and farmers ensuring global food security, sustainable crop production, health and climate adaption, and of their contributions to the achievement of the UN SDGs.

Driving the development of science and risk based seed policies and standards for seed and promoting their consistent and effective adoption and implementation at national, regional and global levels.

Ensuring fair and efficient access to genetic resources for their conservation and sustainable use.

To ACCELERATE the delivery of INNOVATION

To PROMOTE the **BENEFITS of QUALITY SEED** as the foundation of sustainable agriculture value chains, through:

through engagement with stakeholders from the entire value chain.

Stimulating, where appropriate, cooperation between public and private research segments.

Contributing to the adoption

and implementation of the

regional levels.

UPOV 91 Act at the national and

ENABLE seed to remain a contributor to solutions that address farmer and consumer NEEDS,

through:

To PROMOTE more **EFFICIENT MOVEMENT** of quality seed in order to continue to deliver benefits, through:

Supporting the recognition of seed company quality management systems in international trade to enhance the movement of seed.

Facilitating the movement of seed

Advocating necessity and benefits of intellectual **Property Rights for value**

creation and innovation.

To ENCOURAGE **POLICY ENVIRONMENTS** that support fair and sustainable

through:

business models,

Fostering engagement against illegal seed practices throughout the value chain.

Enabling dialogue, business and partnership.

Furthermore, ISF will support its members by PROVIDING SERVICES

and to be

the GLOBAL PLATFORM for exchange and collaboration within the seed sector, through:

Facilitating alignment to enable coordinated outreach and advocacy.

Building capacity among its members on the above-mentioned four key strategic objectives.

Promoting socially and ethically responsible business practices involving the seed sector.

Identifying and sharing insights towards major changes, opportunities and future challenges that will impact the seed sector.