

FOR IMMEDIATE RELEASE**Contact:** Airah Cadiogan, ISF Communications Manager**Phone:** +41 79 314 9312**Email:** a.cadiogan@worldseed.org**'STATE OF SEED' PODCAST NOMINATED FOR TWO WEBBY AWARDS****PUBLIC VOTING POSSIBLE UNTIL 17 APRIL FOR PEOPLE'S VOICE AWARD**

Nyon, Switzerland – The International Seed Federation (ISF) announced today that its podcast, *State of Seed*, produced by FP Studios, has been nominated for Best Podcast – Limited Series (Health, Science & Education) and Best Branded Podcast or Segment (with Foreign Policy) in the **29th Annual Webby Awards**.

Hailed as the “Internet’s highest honor” by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on the Internet.

IADAS, which nominates and selects The Webby Award Winners, is comprised of Internet industry experts, including **Jaime Teevan**, Chief Scientist at Microsoft; **Marine Notté**, Head of International TV at Hulu; **Cara Cusumano**, Festival Director of *The Tribeca Film Festival*; **Jay Shetty**, Host of *On Purpose*; **Bob Carrigan**, CEO of Audible; **Katie Couric**, Journalist; and **Quinta Brunson**, Writer, Director, and Actor.

A SHOW ABOUT HOW SEEDS FEED & SUSTAIN THE PLANET

“Nominees like *State of Seed* are setting the standard for innovation and creativity on the Internet,” said **Nick Borenstein, General Manager of The Webby Awards**. “It is an incredible achievement to be selected among the best from the nearly 13,000 entries we received this year.”

“This is a recognition of the highest level not only for the technical quality of the show produced by FP Studios but for the relevance of *State of Seed*’s subject: how farmers all over the world – and society at large – benefit from improved access to quality seed and plant breeding innovation,” shared **Michael Keller, Secretary General of ISF**. “We hope these nominations raise further awareness among the public about how seeds, as the critical starting point of agri-food systems, feed and sustain the planet and how crucial research, innovation, and seed movement are to ensure food security and sustainable agriculture now and in the future.”

Laura Rosbrow-Telem, Host of *State of Seed* and a senior producer with *Foreign Policy* / FP Studios said, “It is an honor to see this show resonate with listeners and audio executives. If I had to guess why this show broke through to the judges, beyond its quality, it’s because the podcast is telling an important, undercovered story: how increased access to high quality seeds – the building block of 80% of plant-based food – could help end global hunger.”

As a nominee, *State of Seed* is also eligible to win a Webby People's Voice Award, which is voted online by fans across the globe. From now until **April 17th**, *State of Seed* fans can cast their votes at the following links:

- [Best Podcast - Limited Series \(Science, Health & Education\)](#)
- [Best Branded Podcast or Segment \(with *Foreign Policy*\)](#)

Winners will be announced on **Tuesday, April 22, 2025**, and honored in a star-studded show at Cipriani Wall Street in New York, USA.

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About ISF: ISF is the voice of the global seed industry. It has represented the interests of its members since 1924, and represents 96% of the international seed trade today. With a global reach extending to members around the world and official observer status in intergovernmental and international organizations, ISF is uniquely positioned to assist in the development of government policy and business strategy.

Website: www.worldseed.org

About 'State of Seed': *State of Seed* is a podcast from the International Seed Federation produced by FP Studios. It was made possible through the collaboration of Season 1 Partners, [Bayer Crop Science](#), [Corteva Agriscience](#), and [Rijk Zwaan](#).

Website: <https://foreignpolicy.com/podcasts/state-of-seed/>

About the Webby Awards: Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites and Mobile Sites; Video & Film; Advertising, Media & PR; Apps & Software; Social; Podcasts; AI, Immersive & Games; and Creators.

Established in 1996, The Webby Awards received nearly 13,000 entries from all 50 states and over 70 countries worldwide last year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and partners of The Webby Awards include Adobe, WP Engine, LinkedIn, Verizon, Meltwater, KPMG, NAACP, Vox Media, The Wall Street Journal, Deadline, AdAge, TechCrunch, The Hollywood Reporter, Film Independent, The Hustle, Series Mania, VidCon, The Podcast Show, Passionfruit, Embedded, Morning Brew, Creator Economy NYC, Creator Spotlight, AIGA, and The Publish Press.

Website: webbyawards.com